



## Vulcano Gelato

# Made Fresh Daily

It's all about lifestyle – funky, colourful, fun, easy and people oriented. Combine this with a delectable product range that is made fresh daily and universally appreciated by young and old alike and you have the mouth watering recipe for a tantalising franchise opportunity. The fast food industry in Australia continues to grow at a strong rate so there has never been a better time to expand the Vulcano Gelato success than now. Modern times bring with it a strong drive toward healthy food alternatives with new products and players continually entering the market.

### Made Fresh Daily

Vulcano Gelato offers a truly unique and authentic Italian gelato that is made fresh daily on premises using a recipe established in 1960, pre-packaged and imported exclusively for Vulcano Gelato from

### KEY FACTS

Company Name:	Vulcano Gelato (Franchising) Pty Ltd
Address:	Franchise Central PO Box 4155 Doncaster Heights Vic 3109 Australia
Phone:	+613-9209 8097
Website:	www.vulcanogelato.com
Year Established:	The business was established in 2008. The franchise business was launched in July 2010 with a view for rapid national and international expansion.
Country of Origin:	Australia
Contact Person:	Nick James
Email:	franchise@franchisecentral.com.au
Type of Business:	Retail food providing a quality range of authentic secret recipe gelato, granite, brioche and related products made fresh daily.
Types of Franchise Available:	Retail Franchise (Master Franchises are also available)
Number of Units:	Varies according to region
Size of Units:	50 sq m - 150 sq m
Franchise Fees:	Estimated Total Investment: AU\$300,000 - AU\$450,000
Franchise Term (years):	5 years plus two further terms of 5 years
Royalty:	5% of total Gross Income
Marketing /A & P Fund:	2% of total Gross Income
Estimated Initial Capital:	Retail Franchise AU\$300,000 - AU\$450,000



Vulcano Sicily, Italy. In fact, the only ingredients sourced locally and added to this phenomenal base include, but are not limited to, the fresh fruits and sugars. Of course, a multitude of other additions from chocolate to pistachios also allows for over 45 mouthwatering flavour selections – the pinnacle being the secret recipe to its iconic and signature 'Vulcano' flavour.

Vulcano Gelato makes its business to only use premium products in capturing the true authentic Italian aromas, textures and flavours in all its products. Along with the spectacular gelato it offers other titillating treat sensations made fresh daily to specific secret recipes. It also offers spectacular selection of granita, brioche con gelato, coffee cocoa & concoctions, creamy dreamy considerations (like its devilish panna), take home packs, gelato cakes and mini choc tops.

### Only The Best Will Do

As part of the multi-billion dollar ice cream industry, Vulcano Gelato is set to make its mark with national and international franchise expansion. With a view to nurture and grow a franchise network, the time has come to share the Vulcano Gelato success with like-minded people seeking to avail themselves to a lucrative lifestyle business.